

# JAZMIN CAMPOS

## UX DESIGNER

### Profile

With an extensive public health background, I approach UX design with a passion for understanding people's needs and an exceptional ability to communicate ideas across diverse backgrounds. This results in a unique perspective for understanding how the social and behavioral values of my users impact the designs I create.

### Project Experience

- General Assembly's UX Design Immersive (DSI) is a 10-week long training program dedicated to giving students a dive into the world of UX Design. Completed in class projects and personal projects focused on the real-world applications of design principles and best practices.
- Adobe Digital Academy Scholarship Recipient

### Project Three [Link](#)

Facebook Professional App:

A team project that concocted the idea of helping Facebook enter the professional networking social media arena by creating functionality and/or app into their current platform, positioning them in a prime position to compete with notable companies such as LinkedIn.

#### My Role:

Lead Project Manager:

Lead Project manager incorporated integration of software to help our team organize, collaborate, contribute and create our deliverables, such as Trello, Milanote, Draw.io.com, Gloomaps, and Adobe XD.

### Work Experience

May 2016 - Feb 2019

#### Online Presence Developer

*Church Online Solutions*

- Managed onboarding of clients to social media channels.
- Oversaw web development and design.
- Consulted on marketing efforts and campaigns for clients.

May 2008 - Oct 2012

#### Public Health Specialist

*City of El Paso Health Department - Tuberculosis Clinic /WIC Program*

- Determined eligibility for services in multiple departments.
- Conducted interviews for contact investigations.
- Provided education and training to other professionals in multiple departments.

Jun 2007 - Apr 2008

#### Case Manager

*A World for Children*

- Ensured compliance and licensure for foster care families.
- Conducted facility surveys and inspections of licensed foster homes.
- Served as primary liaison between foster care parents and interested parties.

### Contact Information

[LinkedIn](#)

[hello@jazmincampos.me](mailto:hello@jazmincampos.me)

915.309.1038

### Skills

User Research  
User Interviews  
Usability Testing  
Information Architecture  
Sketch  
Prototyping  
Wireframing

### Software

Adobe XD  
Sketch  
Invision App

### Languages

English Spanish

### Education

**General Assembly UX Design Immersive**

*General Assembly - Austin, TX*

**Master of Science - Public Health 2016**

*Western Illinois University - Moline, IL*

**Bachelor of Science-Health Science**

*University of Texas at El Paso - El Paso, TX*