

Resume

JAZMIN A CAMPOS

About me

With an extensive public health background, I approach UX design with a passion for understanding people's needs and an exceptional ability to communicate ideas across diverse backgrounds. This results in a unique perspective for understanding how the social and behavioral values of my users impacts the designs I create.

Contact

+915 309 1038

hello@jazmincampos.me

[LinkedIn](#)

[Portfolio](#)

Work Experience

OVRFLW DIGITAL / USER EXPERIENCE CONSULTANT / OCT 2016- PRESENT

- Provide overall UX Research consultation to help clients understand their goals and explain research findings to help clients understand their market and produce efficient user experiences.
- Develop wireframes, sitemaps, user flows, user personas, and prototypes and conduct usability testing to test and validate designs.

2U / ONLINE UX/UI TUTOR/ APR 2020-PRESENT

- Assist students in understanding User Experience Design concepts and processes in one to one

UT AUSTIN UX/UI BOOTCAMP / TEACHING ASSISTANT / JAN 2019- MAR 2020

- Assist students in understanding User Experience Design concepts and processes.
- Help facilitate and coach through UX activities and projects to gain real-world experience to get students prepared to enter the job market.
- Provide mentorship and guidance by reviewing UX Design to ensure consistency and appropriateness

ADOBE / UX DESIGNER INTERN / MAY 2019-AUG2019

- Conducted a competitive analysis in 4 categories and 3-5 companies per category: Business Intelligence Tools, E-Commerce Platforms, Order Management Systems, and Behavioral analytical solutions, where the focus was placed on both features and approach to data within these systems.
- Participated with client research in the form of user interviews in 9 one-hour-long discovery interviews sessions. Spoke to a variety of clients that spanned from differently sized organizations, roles and across different country and international time zones.
- Synthesized data through an affinity map diagramming session that garnished insights that will be use to address future product work.

Resume

JAZMIN A CAMPOS

Education

GENERAL ASSEMBLY / UX DESIGN CERTIFICATE

2019

Austin TX

WESTERN ILLINOIS UNIVERSITY / MASTER OF SCIENCE

2016

Macomb ILL

UNIVERSITY OF TEXAS AT EL PASO / BACHELOR OF SCIENCE

2001

El Paso TX

Skills

UX Design

UX Research

Interviewing

Competitive Analysis

Data Synthesis

Brainstorming

Sketch

Journey Mapping

Storytelling

Wire-framing

Prototype

Usability Testing

Interests

Co-host of Hello UX- a podcast aimed at those pivoting in UX Design.

Language

English & Spanish

Speak Fluently & Written